



Hauppauge Introduces High Performance
USB based NTSC/ATSC/QAM TV receiver

**WinTV-HVR-1950 USB “box” adds hardware MPEG-2 encoder for the best
system performance when recording analog cable TV to disk**

2008 International CES, Las Vegas, South Hall 4 - Booth #35328 (January 7th, 2008):
Hauppauge Digital, Inc. (NASDAQ: HAUP), the world's leading developer and manufacturer of analog and digital TV receiver products for personal computers, announced today the introduction of the new high performance USB based WinTV-HVR-1950. The WinTV-HVR-1950 allows a PC or laptop user to watch, pause and record NTSC, ATSC or clear QAM digital TV onto their hard disk, without slowing down their computer.

To support the popular analog and digital TV formats used in North America, the WinTV-HVR-1950 supports NTSC analog cable TV, over the air ATSC high definition digital TV plus clear QAM digital cable TV.

To improve the performance of analog cable TV recording under Vista Media Center, the WinTV-HVR-1950 also has a built-in hardware MPEG-2 encoder. This gives the cable TV user the ability to watch, pause or record analog cable TV programs without slowing down the PC. The WinTV-HVR-1950 can also use the built-in hardware MPEG-2 encoder to record video from S-Video or composite A/V inputs from cable TV or satellite set top boxes. The WinTV-HVR-1950's A/V inputs can also be used to record video from a VCR or camcorder, and burn the recordings to a DVD.

WinTV-HVR-1950 comes bundled with Premium certified drivers for use with Vista Media Center, plus the new Hauppauge WinTV version 6 application, for TV watching with Windows XP and Vista Home Basic. WinTV v6 allows Windows users to watch, pause or record analog or digital TV on their PC screen, in a window or full screen. Through the new button arrangements, WinTV version 6 also gives optimal handling of TV watching and recording operations. The most important functions for everyday use, LIVE-TV, PAUSE, RECORD and PLAY, are found on a separate Taskbar

underneath the TV window and can be activated quickly. These new buttons are in addition to the popular "snapshot" tray, the "channel surf" and "always-on-top" buttons. The 'single click no-title mode', where in one click of the mouse all buttons are removed and only TV remains in a resizable window, is one of the key features of WinTV version 6.

Images of the WinTV-HVR-1950 can be found at:

http://www.hauppauge.com/pages/press/press_pictures_hvr.html#press_hvr1950

WinTV-HVR-1950 will be available in February 2008 through retailers and distributors in North America. MSRP is \$149 for the basic model with the Hauppauge remote control.

About Hauppauge

Hauppauge Digital, Inc. (NASDAQ: HAUP) is a leading developer and manufacturer of digital TV and data broadcast receiver products for personal computers. Through its Hauppauge Computer Works, Inc. and Hauppauge Digital Europe subsidiaries, the Company designs and develops digital video boards for TV-in-a-window, digital video editing and video conferencing. The Company is headquartered in Hauppauge, New York, with administrative offices in New York, Singapore, Taiwan, Ireland and Luxembourg and sales offices in Germany, London, Paris, The Netherlands, Sweden, Italy, Spain, Singapore and California. The Company's Internet web site can be found at <http://www.hauppauge.com>. Hauppauge and WinTV are registered trademarks of Hauppauge Computer Works, Inc. Other product or service names herein are the trademarks of their respective owners .

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